

# MOVIE RUBRIC

Name: \_\_\_\_\_ Date: \_\_\_\_\_

	<b>Poor 5</b>	<b>Fair 7.5</b>	<b>Good 8.5</b>	<b>Excellent 10</b>
<b>Story Concept/Style</b>	The video is a disconnected series of scenes with no unifying story or information.	The video tells a story but the style and mood do not suit the content	The video tells a connected story, but either the style or mood does not suit the content	The video tells a compelling story in a style and mood which are well suited to the content.
<b>Images</b>	The video features "talking heads" with little or no action to add interest, OR the video uses action excessively.	The video includes some "talking heads" with some background and video effects.	Backgrounds and video effects add interest. Most of the scenes make the story clearer or give it more impact.	Motion scenes are planned and purposeful, adding impact to the story line. "Talking heads" scenes are used only when crucial to telling the story.
<b>Content</b>	Sketchy coverage of topic	Topic material presented with basic points covered.	Topic material presented with good insights.	Topic material thoroughly and creatively explored with interesting, supporting information, interviews or unique point of view.
<b>Motion Picture Elements</b>	Shaky camera shots, poorly recorded audio or carelessly edited.	Edited material contains no shaky footage, audio is clear, and is edited without jumps or "glitches".	Good shot compositions, lighting, sound and accurate editing techniques.	Shows excellent understanding of elements of medium including shot composition, sound recording, lighting and editing.
<b>Total</b>	/ 40			